REGISTRATION RATES

<table>
<thead>
<tr>
<th>Attendee Type</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Conference Attendee (member)</td>
<td>$250</td>
</tr>
<tr>
<td>Full Conference Attendee (speaker)</td>
<td>$175</td>
</tr>
<tr>
<td>Full Conference Attendee (non-member)</td>
<td>$350</td>
</tr>
<tr>
<td>Tuesday (member &amp; non-member)</td>
<td>$125</td>
</tr>
<tr>
<td>SWANA Young Professional Registration (member)</td>
<td>$175</td>
</tr>
</tbody>
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**Exhibit Hall Pass**

$50

**Registration deadline:** April 27, 2018

WATERWAY CLEANUP

10:00 am—12:00 pm Monday, May 7
Show your support for the conference’s host community by cleaning up litter along the Owl Creek waterway. Several kayaks available if water temperature allows. Bags provided but bring gloves. Meet in Virginia Aquarium lobby.

BEACH VOLLEYBALL

3:00—5:00 pm Monday, May 7
Play or watch a friendly beach volleyball game in front of the hotel between the YPs (Young Professionals under 35) and the VPs (Veteran Professionals). Happy hour at Catch–31 directly after the game. Open to all.

INDUSTRY TOURS

9:30 am—3:00 pm Monday, May 7
Tour a Goodwill Industries Processing Center to see how they handle donations, including electronics, and Coastal Virginia Environmental Coatings to learn about their paint recycling program. $25 fee includes transportation from hotel and lunch.

AQUARIUM RECEPTION

6:00 - 8:00 pm Monday, May 7
Join us at the Virginia Aquarium for a welcome reception that includes drinks and heavy hors d’oeuvres. Transportation from the Hilton will be provided. Included with registration.

GOLF

9:30 am Monday, May 7
Golf tournament registration includes lunch, drink tickets, snack and prizes

Red Wing Lake Golf Course
Individual Golfer: $75
Foursome: $300 each

**Note:** This is a preliminary agenda for reference only; actual times and activities may vary.